

TRC Report – Illustrations Proposal

[Women Transforming Cities](#) (WTC) is a grassroots non-profit based in Vancouver, BC that seeks to transform the places we live so that everyone can belong. Over the past year, WTC has been conducting an initiative on [The TRC Calls to Action in Local Governments](#).

Local governments of all sizes have an important role to play in truth telling, reconciliation and decolonization work. The [Truth and Reconciliation Commission \(TRC\) Calls to Action](#) include urgent actions that local governments must take to address Canada's legacy of colonialism and its ongoing impact on Indigenous peoples within and near their municipality.

Objective + Scope

WTC has been conducting research on:

- The progress municipalities in BC have made on the Truth and Reconciliation Commission (TRC) Calls to Action.
- The barriers that are slowing or stalling action at the local level.
- What support municipalities need to accelerate the Calls to Action.

We will be releasing a report summarizing our findings in the coming months.

WTC is interested in collaborating with an Indigenous graphic designer or illustrator to add important key visual elements to the report.

- We are looking for 10-15 graphics to include as part of the report [PDF]
- The graphics would include:
 - A cover design
 - Thematic or symbolic illustrations and iconography throughout report
 - Examples of copy on which to base illustrations (not final):
 - Reconciliation is complex, but the Calls to Action provide clear, tangible steps
 - The Calls to Action were developed by Indigenous communities to address the legacy of residential schools
 - Municipalities of all sizes have a role to play in reconciliation

- Local governments are eager to advance reconciliation but are encountering barriers that are slowing action
 - Education and knowledge sharing
 - Community and collaboration
 - *Additional phrases TBD*
- Note that we would like to continue to use the final illustrations to be used in future WTC projects, including our website and social graphics

Must-Haves

- Cover design
- Header/footer images that could be used on each page
- 4 thematic drawings that could be used at the beginning of each section of the report

Nice-to-Haves

- Additional symbolic/iconographic drawings for the Calls to Action
- Additional images/illustrations to fill various spaces on the report
- Additional images/illustrations for the website

Branding and Visual Identity

Tentative guidelines and visual identity have been outlined [here](#) – however we would like the final design to be informed by the style of the illustrations.

Timelines

- We are currently developing the report, which will be released this summer
- The illustrations project would take place from now until the end of August
 - Timeline can be flexible depending on capacity

Budget

WTC will work with the designer to come to an agreement on the total budget for the project based on capacity, must-haves, and nice-to-haves.