









# The Hot Pink Paper Campaign: One-Year Progress Report Summary

The Hot Pink Paper Campaign (HPPC) amplifies the voices of communities that are often under-represented at city hall. Through this campaign, Women Transforming Cities (WTC) holds the Mayor and Council accountable to their commitments to make Vancouver a city where everyone can thrive.

In the lead-up to the municipal election, WTC runs deep engagement with community groups and organizations to identify priority issues for women, girls, and gender non-conforming people in Vancouver. We prioritize hearing from groups who are excluded from democratic processes and who face systemic oppression in our city.

This engagement helped shape eight evidence-based policies, which were endorsed by fourteen community organizations. During the 2022 Vancouver election, we asked candidates for Mayor and Council if they'd **pledge** to implement these policies if elected. The majority of elected candidates that currently sit on Council committed to implementing all of these policies. Read more about them [here](#).

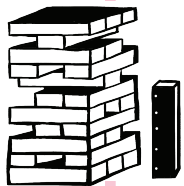
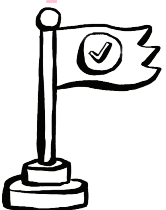




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|  1. An Equity Lens on Councillor Motions       |  5. Alternative Models to Community Safety   |
|  2. IWG2S+ People's Healing Lodge             |  6. Washrooms for All                       |
|  3. Reducing Barriers for Affordable Housing |  7. Fully Fund Climate Emergency Responses |
|  4. Protecting Tenants from Heatwaves        |  8. Affordable and Accessible Transit      |

Our work doesn't stop after the election. The community organizations and residents that helped shape these policies count on WTC to hold Council to their commitments. Over the past year, WTC analyzed each party's voting record and public statements on these issues to determine whether they have followed through on their commitments.

## Key Takeaways

- This Council has not made progress on most of their HPPC policy commitments in their first year. While there have been a few steps in the right direction, such as initiating an equity review of past bylaws, ABC has moved backwards on their HPPC commitments on affordable housing, community safety, climate justice and accessible transit.
- Green Party and OneCity Councillors' voting records and public comments show they are following through on their commitments.
- Concerningly, Mayor Sim and ABC Councillors' decisions have repeatedly delayed, blocked, or directly contradicted the HPPC policy asks, signalling that they may not be serious about the commitments they made to equity-deserving residents.
- Equity-deserving communities need accountability from elected leaders. Council regularly makes decisions that impact people who are excluded from institutions of power. Unfortunately, these communities are all too accustomed to politicians making promises that they don't keep.
- Next year presents many critical opportunities for Council to follow through on their commitments, particularly on public washrooms, heatwave protection, and community safety.



HPPC Progress 2023	 Equity Lens	 IWG2S+ Healing Lodge	 Affordable Housing	 Heatwave Protection	 Community Safety	 Public Washrooms	 Climate Emergency	 Transit
 Mayor Ken Sim  Rebecca Bligh Lisa Dominato Sarah Kirby-Yung Mike Klassen Peter Meizner Brian Montague Lenny Zhou	Yellow	Green	Red	Grey	Red	Grey	Red	Red
 Adriane Carr Pete Fry	Green	Green	Green	Grey	Green	Grey	Green	Green
 Christine Boyle	Green	Green	Green	Grey	Green	Grey	Green	Green

For a detailed explanation of each ranking and WTC's assessment methodology visit: [www.womentransformingcities.org/hpp-progress](http://www.womentransformingcities.org/hpp-progress)

Meaningful progress
Maintaining the status quo
Moving backward
Not enough information / no Council decision

## How Did We Measure and Assess Progress?

After the election, WTC met with councillors from each party to discuss how they can move their HPPC commitments forward and established that we would assess their progress based on three criteria:

1. **Centering those most impacted** – do policies address the needs of those who experience intersecting layers of oppression and incorporate community-driven solutions?
2. **Adequate resourcing** – are commitments accompanied by the funding needed to secure tangible outcomes within a reasonable period?
3. **Alignment with HPPC** – how closely do policy decisions mirror the language and goals of the eight commitments laid out in our pledge?

Using these criteria, we asked whether each party's track record, including votes on motions, staff reports, and amendments, as well as through public statements, aligned with:

- **Meaningful progress** – showing leadership and taking courageous action toward their HPPC commitment
- **Maintaining the status quo** – piecemeal adjustments and small or symbolic steps, which may be beneficial but don't address the root issues or respond to equity-deserving communities' priorities
- **Moving backwards** – making decisions that actively harm equity-deserving communities or that block, delay, or water down opportunities to take meaningful action toward their HPPC commitment

When we've tracked multiple decisions, we'll consider how the record of each party fits into this framework across their decision-making. If Council hasn't made a decision this year that relates to a specific HPPC policy, or if we don't have enough information, we'll note that in the progress report too.

## Campaign Background and Policy Briefs

[Read the full text of our Policy Asks](#) and learn about the data-driven process behind the Hot Pink Paper Campaign.